

FOR IMMEDIATE RELEASE
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"See Spot" Canine Litter Campaign

Norfolk, VA - The Downtown Norfolk Council has launched a Canine Litter Campaign to assist downtown dog owners in picking up after their pets. As downtown continues to grow as a residential neighborhood, pets are on the increase too. Bright yellow "See Spot" dog bag dispensers have been strategically located on several trash cans in downtown. In addition, free bag dispensers that attach to a leash will be utilized by the Public Safety Ambassadors as a gift and a tool to help educate dog owners about their responsibility to clean up after their dogs.

Norfolk City Code Section 6.1-72 specifies an owner, or person in control, of any animal must clean up after their pet and dispose of the defecated matter in a proper waste receptacle. This campaign provides tools to downtown workers and residents to assist in keeping downtown spotless as well as educating the public about their responsibility.



The Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk District, a 48-block Special Services District providing enhanced services that keep Downtown friendly, safe and spotless.

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